

Points of view

With this number we launch *Communication & Broadcasting* which amalgamates *Point-to-Point Communication* and *Sound and Vision broadcasting*.

Both of these latter journals started publication many years ago before Marconi Communication Systems was formed to unify the main communications interests of GEC-Marconi Electronics. *Communication & Broadcasting* reflects the present situation, as it will be dealing with equipments, techniques and practices across the whole front of the Company's effort. It will also be publishing articles on related subjects of interest to communicators and broadcasters.

The technique employed in both these fields have always been closely allied, and a great deal of interplay of ideas has always been present. *Communication & Broadcasting* will be able to help in this cross-fertilization, as well as continuing as the valuable source of information previously supplied by its two predecessors.

The explosive growth of communications has seen so many changes in technology within living memory, that it is essential for those engaged in any facet of its many-sided activity to be made aware of what is going on in other areas. *Communication & Broadcasting* will be presenting articles on the practical application of innovations in terms that the busy engineer in the field will readily be able to appreciate. It will also be able to deal with the more philosophical implications of new techniques and where they are likely to lead in practical terms.

Neither *Point-to-Point* or *Sound and Vision* had an exclusively engineering readership, and we are very proud of the wide interest that these two journals engendered among administrators, broadcasting programmers, political representatives and the public in general. We consider this section of the readership to be of the greatest value in promoting the interests of communications in the widest sense. *Communication & Broadcasting* will make a point of continuing these contacts, and articles on the broader aspects of the subject will be appearing in its pages.

Marconi Communication Systems also published in conjunction with *Sound and Vision* and *Point-to-Point* a newspaper, *Communication Systems*, which gave news of important and interesting orders, announcements of Company policy and matters of general interest. As its policy was to cover the common ground between the two main journals and act as a link between them, it is logical now to incorporate its contents in *Communication & Broadcasting*.

Readers will thus have between the covers of this new, enlarged and more frequent journal a convenient and, we hope, a more interesting publication, aimed at providing them with the information and news that will benefit them in whatever aspect of communication or broadcasting they operate.