

This issue of THE MARCONIGRAPH is the last to bear the familiar title on its cover. The April issue will appear in an entirely new guise, under the title of The Wireless World. Its size will be considerably increased and its scope extended to deal, as its name indicates, with everything of interest in the world of wireless telegraphy. This change is a sequel to the enormously increased popularity of the magazine, not only amongst those who are interested in radio-telegraphy from a professional or scientific point of view, but amongst the general public, who, more and more, are taking a keen interest in wireless progress. The record of the magazine established by us is one of unchecked growth. The first issue, in April 1911, contained 16 pages. As the months passed it was found necessary to add to the number of pages, and on its first birthday 52 pages were presented to its readers. Next month the issue will consist of 96 pages. Two years of life will thus show The Wireless World at six times its original size, with every prospect of a further increase being necessary. Of what other magazine can the same be said? The April number of The Wireless World will mark a notable development of the magazine, not merely in size, but in contents. It will make a strong appeal equally to the scientist, the engineer, the operator, the amateur, and to that vast body of the public who take an interest in things scientific. As has been indicated, its pages will summarise and comment, on the developments in wireless telegraphy all over the world, and will contain a variety of scientific and general information written in a popular and easily comprehensible style. From time-to-time eminent scientists will contribute articles on various aspects of the subject, and it is hoped that the results of many important investigations will find the light in its columns. The chief points of interest in papers read before scientific bodies will also be presented. A feature will be made of useful hints and advice to amateurs. For business men a monthly record dealing with the commercial development of wireless telegraphy will be included. Short stories, light verse, and sketches are an innovation which will help to enliven its pages and render it an indispensable magazine. Never at any time abstrusely technical, The Wireless World will aim always to interest the general public, and give them a really good understanding of the subject. To this end it will publish a series of twelve special articles, written in simple language by experts of wide practical experience, which will take the uninitiated right through

a course in wireless telegraphy. These articles will be easily intelligible to those who have no knowledge of wireless work or electricity. They will explain the principles of electricity and magnetism as far as they apply to wireless telegraphy, and will describe the function of each piece of apparatus in a wireless station. On the conclusion of the series The Wireless World will set a number of questions to its readers based on these articles. Valuable prizes will be awarded for the best papers submitted. Particulars of this will be published in the April number. To boy-scouts, amateur wireless clubs, and Territorials these articles will have a strong interest, as they may have a profitable outcome. The demand for the April number of The Wireless World will be a large one. A copy on the bookstalls will cost 3d.; it may be had post-free for a year for 5s.